

Plaintiffs' Exhibit 66

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
Page 1

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF VIRGINIA
ALEXANDRIA DIVISION

UNITED STATES,) 1:23-cv-00108-LMB-JFA
et al.,)
)
Plaintiffs,)
)
vs.)
)
GOOGLE LLC,)
)
Defendant.)

)

VIDEOTAPED DEPOSITION OF

LARA STOTT

September 18, 2023

9:33 a.m.

Reported by: Bonnie L. Russo

Job No. 6097869

<p>1 Do you participate in any industry 2 organizations or trade groups that relate to 3 marketing and advertising?</p> <p>4 A. Not as much anymore. I used to be 5 more involved with it, but frankly, I just 6 don't have time now.</p> <p>7 Q. When were you involved with those 8 groups?</p> <p>9 A. It's probably in here. Maybe not. 10 Certainly early in my career, I was 11 a member of some marketing associations, the 12 IABC, the PR one that is escaping my mind right 13 now. I was actually an officer in that one for 14 a while.</p> <p>15 Those -- those were probably the two 16 biggest between IABC and the one that I can't 17 recall the name of right now.</p> <p>18 Q. This is probably going to happen a 19 lot today with all of the acronyms, but IABC -- 20 do you know what IABC stands for?</p> <p>21 A. International Association of 22 Business Communicators, I believe.</p>	<p>Page 26</p> <p>1 Do you use -- or do you use "air force 2 recruiting service"?</p> <p>3 A. Air force recruiting service is how 4 I refer to them, yes.</p> <p>5 Q. Okay. All right. All right. 6 So what is your current position?</p> <p>7 A. I am the strategic marketing adviser 8 for the commander, which basically means that I 9 work for General Amrhein, but he has me down in 10 the marketing division. And I work very 11 closely with the chief of that division, Barry 12 Dickey, as well as the rest of his team to 13 primarily advise, but there -- there are 14 special projects that I take on as well to -- 15 to assist in the various brand management or 16 marketing tactics or strategies that we are 17 building.</p> <p>18 I've helped build a regional 19 marketing organization. That was one of the 20 first special projects that I had. We are 21 looking very closely right now at a lot of the 22 social media we're doing across all of the</p>
<p>1 Q. Thank you.</p> <p>2 Have you ever served as a board 3 member on any marketing or advertising 4 organizations?</p> <p>5 A. I have, but again, it's probably 6 been 20 years since that.</p> <p>7 Q. Do you recall what organizations or 8 organization that those were?</p> <p>9 A. The -- the PR one that I cannot -- 10 PRSA. Yes, Public Relations Society of 11 America. There it is.</p> <p>12 Q. Okay. So you served on the board of 13 PRSA?</p> <p>14 A. PRSA in Austin, and that was 15 probably early 2000, 2000 -- probably around 16 the time of when I was at Edelman, so 2002, 17 2003, somewhere in there.</p> <p>18 Q. All right. And now turning to your 19 work at the air force --</p> <p>20 A. Uh-huh.</p> <p>21 Q. -- do you -- when you're talking 22 about your employer, do you use "air force"?</p>	<p>Page 27</p> <p>Page 29</p> <p>1 components and the Space Force. 2 And there is various other special 3 projects that I get pulled into from time to 4 time. I -- I work heavily in all of the annual 5 planning.</p> <p>6 And then as far as with General 7 Amrhein goes, I provide him with kind of my 8 best counsel too. Particularly when there is 9 new ideas or pitches that are coming into air 10 force recruiting service, I will give him kind 11 of a pulse on -- on, you know, what I believe 12 about that or do some research for him if he 13 asks me.</p> <p>14 It's -- it's pretty broad-ranging, 15 but it's -- it's fun.</p> <p>16 Q. And does -- does Mr. Dickey report 17 to you?</p> <p>18 A. No.</p> <p>19 Q. Okay. Do you have any direct 20 reports?</p> <p>21 A. I do not.</p> <p>22 Q. And do you -- is your -- do you</p>

<p style="text-align: right;">Page 78</p> <p>1 MR. SOSNOWSKY: Objection. I'm 2 sorry. Go ahead -- is there a follow-up 3 question? Sorry.</p> <p>4 BY MS. MILLIGAN:</p> <p>5 Q. Have you -- are you familiar with 6 the term "open web display advertising"?</p> <p>7 A. I was not before I read the lawsuit.</p> <p>8 Q. Okay. So that is not a term you 9 used in the regular course of your work in 10 marketing over the last 30 years?</p> <p>11 A. No. I have never been a media 12 buyer, so no, that's not something that I would 13 have typically come across.</p> <p>14 Q. Okay. Is that -- do you consider -- 15 is that what you understand open web display 16 advertising to mean, media buying?</p> <p>17 MR. SOSNOWSKY: Objection. Form.</p> <p>18 THE WITNESS: I understand it to be 19 a form of media buying.</p> <p>20 BY MS. MILLIGAN:</p> <p>21 Q. What do you understand the term 22 "walled garden" to mean?</p>	<p style="text-align: right;">Page 80</p> <p>1 platform, so in the instance of Meta, that 2 would be Facebook or Instagram.</p> <p>3 Q. Okay. So the air force recruiting 4 service -- strike that.</p> <p>5 Does the air force recruiting 6 service work with GSD&M to purchase 7 advertisements?</p> <p>8 A. GSD&M makes media recommendations 9 and then after air force recruitment -- 10 recruiting service has reviewed those 11 recommendations, we will either agree or 12 disagree and then we will direct them to 13 purchase the advertising on our behalf.</p> <p>14 Q. Are you involved in that process?</p> <p>15 A. Which part of the process do you 16 mean?</p> <p>17 Q. The recommendation and review of 18 recommendation process.</p> <p>19 A. I am part of the review process. I 20 will typically sit in on media -- media 21 briefings for the various components or the 22 various campaigns, and then we discuss those</p>
<p style="text-align: right;">Page 79</p> <p>1 A. Do you mean based off of reading the 2 lawsuit?</p> <p>3 Q. As I understand it, that's your only 4 familiarity with the term "walled garden" --</p> <p>5 A. Yes.</p> <p>6 Q. -- is from reading the lawsuit.</p> <p>7 So yeah, but sitting here today, 8 what do you understand it to mean?</p> <p>9 A. So as I recall from reading the 10 lawsuit, walled garden was the paid social 11 version of how an advertiser might purchase 12 programmatic display. It's just on the paid 13 social side instead of on the broader platform 14 side, if you will.</p> <p>15 Q. What do you mean by "broader 16 platform side"?</p> <p>17 A. Going back to the specific instance 18 of say a DV360 which is programmatic display 19 advertising, thousands and thousands of 20 websites are available through that platform as 21 opposed to a walled garden, which is going to 22 be focused specifically on that paid social</p>	<p style="text-align: right;">Page 81</p> <p>1 internally at recruitment marketing and the COR 2 on the media-buying program would then direct 3 the agency based off of the internal 4 discussions that we have had at RSM.</p> <p>5 Q. Who is the COR on the contract 6 between air force recruiting service and GSD&M?</p> <p>7 A. Are you referring to the overall 8 contract, or are you referring to a specific 9 task order?</p> <p>10 Q. I am referring to the overall 11 contract.</p> <p>12 A. The primary COR, my understanding is 13 Lieutenant Colonel Tiffany Taylor and then 14 Barry Dickey is the program manager.</p> <p>15 And you are aware what COR means, 16 right, contracting officer representative.</p> <p>17 Okay.</p> <p>18 Q. Thank you. That is one that I am 19 familiar with out of probably the 30 we're 20 going to use today.</p> <p>21 Okay. Barry Dickey is the program 22 manager. What does the program manager do?</p>

Page 82	Page 84
1 MR. SOSNOWSKY: Objection. 2 Foundation. 3 THE WITNESS: Mr. Dickey has 4 oversight of the entire advertising and 5 marketing program. 6 BY MS. MILLIGAN: 7 Q. Is his role, to the best of your 8 knowledge, defined by the FAR? 9 MR. SOSNOWSKY: Objection. 10 Foundation. 11 THE WITNESS: I have no idea. 12 BY MS. MILLIGAN: 13 Q. Okay. You understand that the role 14 of the COR is defined by the FAR? 15 MR. SOSNOWSKY: Objection. Form. 16 Foundation. 17 THE WITNESS: Do I understand that 18 personally? No. But I am not a COR and I am 19 not a contracting officer so that is really 20 outside the realm of my need to know. 21 BY MS. MILLIGAN: 22 Q. All right. And in your work with	1 BY MS. MILLIGAN: 2 Q. What's the primary COR? 3 A. Lieutenant Colonel Tiffany Taylor. 4 Q. Okay. Are you familiar with someone 5 named Jessica Santos? 6 A. I am. 7 Q. Okay. Do you work with Jessica 8 Santos? 9 A. I do. 10 Q. Okay. Do you know Jessica Santos's 11 job title? 12 A. She is also a contracting officer. 13 Q. Okay. Does she work on -- does she 14 work on any of the GSD&M contracts? 15 A. Yes. 16 Q. Okay. Do you know which specific 17 contract Jessica Santos works on? 18 A. I believe that she has several. I 19 know that she has public engagement task orders 20 which are TO70 and TO74. I believe she also 21 works on the creative development task order 22 which is TO62 and there is probably others, but
Page 83	Page 85
1 Weber Shandwick, did you have the occasion to 2 interact with the contracting officer for the 3 contract with the army? 4 MR. SOSNOWSKY: Objection. Form. 5 THE WITNESS: Yes. 6 BY MS. MILLIGAN: 7 Q. Okay. And what about the 8 contracting officer representative for the 9 army? 10 MR. SOSNOWSKY: Objection. Form. 11 THE WITNESS: Yes. 12 BY MS. MILLIGAN: 13 Q. Okay. How do you know that the COR 14 directs the ad agency? 15 MR. SOSNOWSKY: Objection. Form. 16 THE WITNESS: How do I know the COR 17 directs the ad agency. That's the COR's job. 18 The -- we have specific CORs designated for 19 each individual task order and they are the 20 only ones who can direct the agency, either 21 that COR, the primary COR, Colonel Taylor or 22 Mr. Dickey. That's it.	1 again, that is not really what I need to worry 2 about on a day-to-day basis. 3 Q. Why does air force recruiting 4 service work with one agency? 5 MR. SOSNOWSKY: Objection. 6 Foundation. Form. 7 THE WITNESS: That was a decision 8 that was made before I joined air force 9 recruiting service, but my understanding of 10 that is, that the contract that air force 11 recruiting has with GSD&M is a contract that -- 12 that requires that all recruitment marketing 13 and advertising be executed through GSD&M. 14 We have additional contracts with 15 other providers as well, but they have very 16 defined services. 17 Q. All right. Ms. Stott, I am marking 18 -- 19 MS. MILLIGAN: We can go off the 20 record. 21 THE VIDEOGRAPHER: The time is 11:28 22 a.m. Off the record.

Page 122	Page 124
1 one to the side.	1 comment resolution matrix.
2 (Deposition Exhibit 122 was marked	2 Do you see that?
3 for identification.)	3 A. Yes.
4 BY MS. MILLIGAN:	4 Q. All right. And then the second
5 Q. All right. Ms. Stott, thank you for	5 attachment is another deck from GSD&M, and this
6 your patience while I first and second chair	6 is Fiscal Year 22 task orders 34 and -- sorry.
7 here.	7 64 and 63 AFR media recommendation.
8 I am marking as Exhibit 122 a	8 Is this the Fiscal Year 22 air force
9 document Bates USAF-ADS-0000001422.	9 reserve media recommendation?
10 All right. Ms. Stott, do you see at	10 A. Yes, it is.
11 the first page here that this is an e-mail from	11 Q. All right. And you provided
12 Nora Rudyk with GSD&M to a number of people,	12 feedback on this deck; is that correct?
13 including Barry Dickey and yourself?	13 A. Yes, I did.
14 A. Yes.	14 Q. All right. So turning to Slide 2
15 Q. All right. And this was sent on	15 and just looking at the objective, can you
16 September 18, 2022. Do you see that?	16 describe what the objective of this media plan
17 A. Yes, I do.	17 is in your own words.
18 Q. All right. And Ms. Rudyk -- Rudyk	18 MR. SOSNOWSKY: Objection.
19 writes: "Alcon, GSD&M has updated the AFR	19 Foundation.
20 media plan to end on 31 May 2023 along with the	20 THE WITNESS: For air force reserve,
21 responses to the CRM. Please review and let us	21 they actually have two target audiences.
22 know if you have any additional questions.	22 BY MS. MILLIGAN:
Page 123	Page 125
1 GSD&M will be sending the AIR requests tomorrow	1 Q. Okay.
2 for both TOs in order to have time to place the	2 A. Their first target audience -- and
3 media so that search may start on 1 October.	3 it's really their primary audience -- is prior
4 Thank you."	4 service because air force reserve's recruiting
5 Do you see that?	5 goal is to bring in 70 percent prior service,
6 A. Yes, I do.	6 meaning someone who has already served in the
7 Q. Okay. What does Alcon mean?	7 air force or another military branch.
8 A. All concerned.	8 And typically those prospects have
9 Q. And what is the AIR requests?	9 already served out at least a four-year
10 MR. SOSNOWSKY: Objection.	10 contract on prior service. Sometimes it's a
11 Foundation.	11 two-year contract depending on the military
12 THE WITNESS: That is the	12 branch. But that's why the age there is 21 to
13 advertising instruction record, and that is a	13 49.
14 request that GSD&M has to send to the COR any	14 And then their second audience is
15 time they want to spend money to execute a	15 nonprior service. That's the other 30 percent.
16 tactic.	16 And for reserve we focus on a slightly older
17 BY MS. MILLIGAN:	17 target audience for the nonprior service
18 Q. Okay. And turning to the	18 audience so that we're not competing with the
19 attachments, do you see here that there are two	19 same target audience that we target from a
20 attachments, an Excel file and a PDF file?	20 total-force perspective. And then air force
21 A. Yes.	21 reserve also relies upon the advertising that
22 Q. Okay. The first attachment is the	22 we do for total force to help them meet their

<p style="text-align: right;">Page 174</p> <p>1 THE WITNESS: That is one of many 2 goals, but yes.</p> <p>3 BY MS. MILLIGAN:</p> <p>4 Q. Okay. Are there any other factors 5 that come to mind?</p> <p>6 MR. SOSNOWSKY: Object to form.</p> <p>7 THE WITNESS: Any other factors as 8 to how we choose which media channels --</p> <p>9 BY MS. MILLIGAN:</p> <p>10 Q. Yeah.</p> <p>11 A. -- to advertise on?</p> <p>12 Q. Yeah. I guess like does price?</p> <p>13 A. Sure. Again, when we have limited 14 budgets, we're looking at ways first to kind of 15 fill up that bottom part of the funnel to make 16 sure we're achieving the most new contacts that 17 we can. And engagements kind of play very 18 heavily into that tube because the more we can 19 get someone engaging with us on our -- on our 20 website typically, the more likely they are to 21 click on the apply now button and actually 22 become a new contact.</p>	<p style="text-align: right;">Page 176</p> <p>1 channels to use for a specific advertising 2 campaign, does privacy factor into that 3 decisionmaking?</p> <p>4 MR. SOSNOWSKY: Objection to form.</p> <p>5 THE WITNESS: That's not really 6 something that I would be looking at. That 7 might be something that the COR might look at, 8 or depending on -- on what the channel was 9 going to be, there's, you know, other processes 10 that we go through with the air force 11 specifically with our chief information officer 12 and others who might evaluate that if it was 13 necessary.</p> <p>14 BY MS. MILLIGAN:</p> <p>15 Q. Okay. And how about historical ROI?</p> <p>16 MR. SOSNOWSKY: Object to form.</p> <p>17 THE WITNESS: Yes, we do look at 18 historical results of like campaigns. I think 19 you'll see in the media recommendations that 20 they will often reference how things have 21 performed historically. So, yes, that's 22 absolutely something that we look at.</p>
<p style="text-align: right;">Page 175</p> <p>1 And once we have sufficiently funded 2 those areas, then we will begin funding kind of 3 the upper end of the funnel which is about 4 building more awareness.</p> <p>5 Q. And so for your -- for your 6 audience, I guess is it possible to I guess -- 7 strike that.</p> <p>8 For your -- is it possible for your 9 audience to enter the funnel at the engaged 10 level?</p> <p>11 MR. SOSNOWSKY: Objection to form.</p> <p>12 THE WITNESS: Sure. I -- I think 13 that every prospect has kind of a unique 14 journey through that prospect journey funnel.</p> <p>15 BY MS. MILLIGAN:</p> <p>16 Q. Okay. Is -- is privacy a factor 17 that you consider?</p> <p>18 MR. SOSNOWSKY: Objection to form.</p> <p>19 THE WITNESS: In what way? What do 20 you mean?</p> <p>21 BY MS. MILLIGAN:</p> <p>22 Q. When you are evaluating which</p>	<p style="text-align: right;">Page 177</p> <p>1 BY MS. MILLIGAN:</p> <p>2 Q. And throughout the course of a 3 campaign, does -- does the air force make 4 changes to its initial strategy based on, say, 5 interim ROI reports?</p> <p>6 MR. SOSNOWSKY: Objection to form.</p> <p>7 Foundation.</p> <p>8 THE WITNESS: We -- we will look at 9 it on a monthly basis and then a quarterly 10 basis. Sometimes the changes involve going 11 from channel to channel. Sometimes it's 12 slightly tweaking what the targeting is within 13 a channel.</p> <p>14 It really just depends, again, on 15 the channel that you're using and the objective 16 that you're trying to meet with that channel, 17 especially keeping in mind that channels can be 18 used across the funnel for different purposes.</p> <p>19 BY MS. MILLIGAN:</p> <p>20 Q. Do you know in which channel does -- 21 for the -- strike that.</p> <p>22 For the EA campaign that we looked</p>

<p style="text-align: right;">Page 178</p> <p>1 at earlier, which channels are most important 2 for air force in reaching your target audience?</p> <p>3 MR. SOSNOWSKY: Object to form.</p> <p>4 Foundation.</p> <p>5 THE WITNESS: Again, it depends on a 6 lot of factors. It depends on what our budgets 7 are that year in particular because, again, 8 since we fund things from the lower end of the 9 funnel, the recruit and engage section.</p> <p>10 But, generally speaking, again, we 11 want to be on the platforms that the specific 12 target audience -- so in this case for EA, it's 13 more that 17- to 24-year-old with a STEM 14 interest and, depending on the year, good 15 grades, physically fit. It's different things. 16 Kind of play with the aperture a little bit.</p> <p>17 BY MS. MILLIGAN:</p> <p>18 Q. Okay. So you're saying that you 19 focus on identifying which platforms are going 20 to have the greatest reach for your target 21 audience?</p> <p>22 MR. SOSNOWSKY: Object to form.</p>	<p style="text-align: right;">Page 180</p> <p>1 I can't think of a specific example 2 off the top of my head, but I know that there 3 have been instances where we have gone either 4 channel to channel or shifted targeting within 5 a channel.</p> <p>6 BY MS. MILLIGAN:</p> <p>7 Q. What do you mean by "shifted 8 targeting" --</p> <p>9 MR. SOSNOWSKY: Object to form.</p> <p>10 BY MS. MILLIGAN:</p> <p>11 Q. -- "within a channel"?</p> <p>12 A. If we want to open the aperture, we 13 might remove STEM focus so that you're instead 14 going to 17- to 24-year-olds who are physically 15 fit and make good grades.</p> <p>16 Q. Can you think of any other examples?</p> <p>17 MR. SOSNOWSKY: Objection to form.</p> <p>18 THE WITNESS: I mean, again, when we 19 make changes, it's -- it's because we have 20 noticed something is -- is off or wrong. So, 21 no, not specifically.</p> <p>22 BY MS. MILLIGAN:</p>
<p style="text-align: right;">Page 179</p> <p>1 THE WITNESS: Not necessarily. 2 Again, it depends on what part of the funnel we 3 are working in. If we are working in the 4 recruit part of the funnel, then that's more 5 about generating new contracts, not about 6 reach. Reach is really a -- inspire end of the 7 funnel.</p> <p>8 BY MS. MILLIGAN:</p> <p>9 Q. Okay. I see.</p> <p>10 And so when you -- earlier you 11 mentioned that sometimes the changes -- the 12 changes that you might make for an advertising 13 campaign involve going channel to channel. 14 What do you mean by that?</p> <p>15 MR. SOSNOWSKY: Object to form.</p> <p>16 THE WITNESS: If a -- if a channel 17 was underperforming, we might direct GSD&M to 18 shift dollars. They may recommend that we 19 shift dollars, and then we'll look at that 20 internally and determine if we agree with that 21 recommendation or not and then direct them one 22 way or another.</p>	<p style="text-align: right;">Page 181</p> <p>1 Q. Okay. Do you know whether, in -- in 2 the course of its work for air force, GSD&M 3 works with any subcontractors to purchase 4 media?</p> <p>5 MR. SOSNOWSKY: Objection to form.</p> <p>6 Foundation.</p> <p>7 THE WITNESS: Again, I think that 8 would be a better question for the contracting 9 officer or for the COR. I'm not really sure.</p> <p>10 BY MS. MILLIGAN:</p> <p>11 Q. And so you've discussed platforms 12 and channels. Are you -- I guess what's the 13 difference between those two terms in the way 14 that you use them?</p> <p>15 MR. SOSNOWSKY: Object to form.</p> <p>16 THE WITNESS: The way I use them, 17 the channel is the type of media, like paid 18 social or programmatic display or online video. 19 The platform are the various 20 platforms where you can purchase that type of 21 advertising. So in the instance of paid 22 social, that would be a Facebook or an</p>

Page 270

1 United States, Et Al v. Google, LLC

2 Lara Stott (#6097869)

3 ACKNOWLEDGEMENT OF DEPONENT

4 I, Lara Stott, do hereby declare that I

5 have read the foregoing transcript, I have made any

6 corrections, additions, or changes I deemed necessary as

7 noted above to be appended hereto, and that the same is

8 a true, correct and complete transcript of the testimony

9 given by me.

10

11 _____

12 Lara Stott Date

13 *If notary is required

14 SUBSCRIBED AND SWORN TO BEFORE ME THIS

15 _____ DAY OF _____, 20___.

16

17

18 _____

19 NOTARY PUBLIC

20

21

22

23

24

25

Page 269

1 United States, Et Al v. Google, LLC

2 Lara Stott (#6097869)

3 E R R A T A S H E E T

4 PAGE 147 LINE 12 CHANGE that to what

6 REASON transcription error

7 PAGE 174 LINE 18 CHANGE tube to too

9 REASON transcription error

10 PAGE 187 LINE 10,16 CHANGE engaged to
engagement

12 REASON transcription error

13 PAGE 194 LINE 8-9 CHANGE ROTC academy to
ROTC and Academy

15 REASON transcription error

16 PAGE 247 LINE 10-11 CHANGE Schriber, S-C-H-R-I-B-E-R
to Schriber, S-C-H-R-I-B-E-R

18 REASON misstatement

19 PAGE _____ LINE _____ CHANGE _____

20

21 REASON _____

22 Lara Stott

23 30 Oct 2023

24 Lara Stott

25 Date

Page 269

1 United States, Et Al v. Google, LLC
2 Lara Stott (#6097869)

3 E R R A T A S H E E T

4 PAGE 36 LINE 7 CHANGE plat to platform

5
6 REASON transcription error

7 PAGE 64 LINE 15 CHANGE Robby to Robbi

8 *See also p. 67, line 9 and p. 15b, line 20

9 REASON transcription error / misspelling

10 PAGE 122 LINE 12 CHANGE Nora to Norah

11 *See also p. 154, line 1a and p. 217, line 10

12 REASON transcription error / misspelling

13 PAGE 131 LINE 9 CHANGE intra-segments to

14 interest segments

15 REASON transcription error

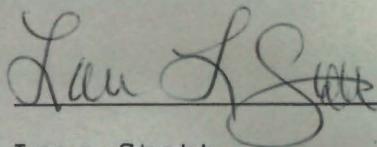
16 PAGE 136 LINE 1 CHANGE NCPE to and CPÉ

17 REASON transcription error

18 PAGE 139 LINE 14 CHANGE nonprior to prior

19 REASON transcription error

20
21
22
23
24
25



30 Oct 2023

Date

Page 270

1 United States, Et Al v. Google, LLC

2 Lara Stott (#6097869)

3 ACKNOWLEDGEMENT OF DEPONENT

4 I, Lara Stott, do hereby declare that I.
5 have read the foregoing transcript, I have made any
6 corrections, additions, or changes I deemed necessary as
7 noted above to be appended hereto, and that the same is
8 a true, correct and complete transcript of the testimony
9 given by me.

10 Lara L Stott

11

12 Lara Stott

30 Oct 2023

13 Date

14 *If notary is required

15 SUBSCRIBED AND SWORN TO BEFORE ME THIS

16 _____ DAY OF _____, 20 ____.

17 _____

18 _____

19 NOTARY PUBLIC

20

21

22

23

24

25

800-567-8658

Veritext Legal Solutions

973-410-4098